

2009

CAR AUDIO

WORLD FINALS



OCTOBER 3-4, 2009

TULSA, OK



PRESS RELEASE



USACi and dB Drag Racing Will Co-locate World Finals on October 3-4, 2009 in Tulsa, OK

The dB Drag Racing Association and USACi are pleased to announce the co-location of the 22nd Annual USACi World Finals and the 12th Annual dB Drag Racing World Finals at the Tulsa Convention Center in Tulsa, OK on October 3-4, 2009. This "Car Audio Championship" sponsored by Car Toys of Tulsa, is a must see for anyone interested in fully customized cars and their car stereos. In addition to the car stereo event, a custom car show and entertainment will be offered.



The main exhibit hall of the Tulsa Convention center has over 100,000 sq.ft of floor space and is located in the heart of downtown Tulsa. With ample parking and a hotel connected via a skybridge; this facility is competitor, spectator and exhibitor friendly. The downtown Tulsa area boasts several restaurants and nightclubs within walking distance of the convention center.

USACi, dB Drag Racing and Bass Race competitors will all have the opportunity to compete in one location. With Tulsa centrally located, this will help reduce travel time and expenses to many competitors who typically compete at both World Finals.

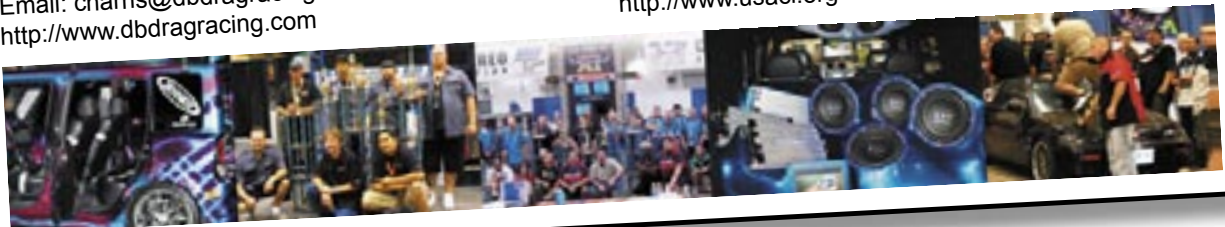
For more info on the show or to inquire on exhibitor space, please contact one of the representatives at either USACi or the dB Drag Racing Association.



dB Drag Racing Contact:
Toll Free: 800-655-0010
Tel: 512-377-1055
Email: charris@dbdragracing.com
<http://www.dbdragracing.com>



USACi Contact
Tel 479-750-0505
Fax: 479-750-0595
Email: USACms@aol.com
<http://www.usaci.org>





Doubletree Hotel Tulsa-Downtown

616 W. Seventh Street

Tulsa, OK 74127

Tel: 918-587-8000 • Fax: 918-587-3001

www.tulsadowntown.doubletree.com

\$88 per night (single, double or quad)

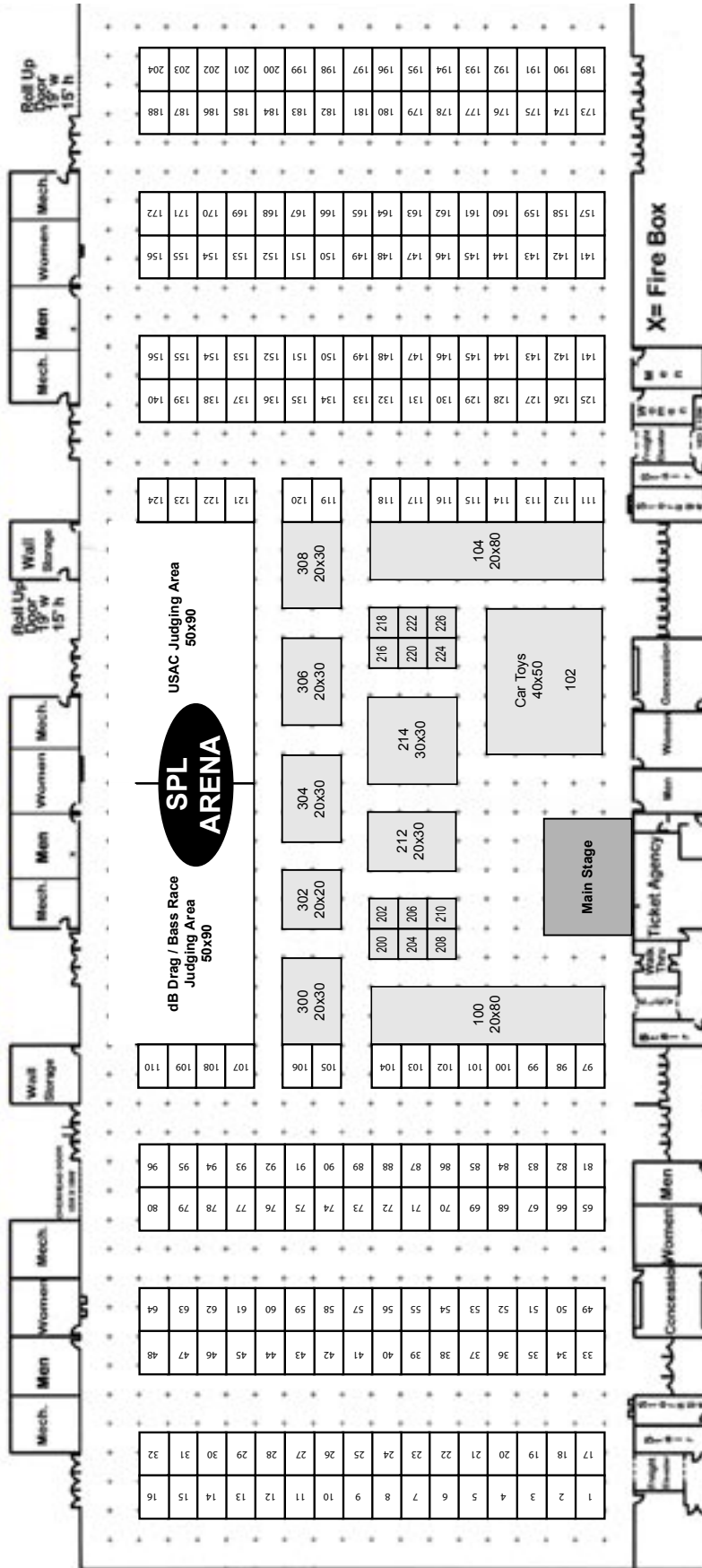
Group Code: USS

Hotel Block Rate Details: \$88 for a single, double, triple, or quad room. The Doubletree Hotel in the heart of Downtown Tulsa is the only hotel connected directly to the adjacent Tulsa Convention Center. Our full service hotel, featuring a skybridge to the Convention Center, is located in Tulsa's vibrant downtown business and entertainment district, making us the perfect choice for business or leisure travel. The Doubletree also provides complimentary shuttle service to and from Tulsa International Airport and Tulsa's very own Vegas Style Casino!. Both are less than 15 minutes away.

Hotel recreational amenities include a sparkling heated indoor pool and whirlpool, and a well-equipped Fitness Center. The corporate traveler will appreciate our fully equipped Business Center, and a complete menu of business support services. For your convenience, complimentary wireless HSIA is available in lobby and restaurant areas.



Tulsa Convention Center Exhibit Halls ABC





SPONSORSHIP OPPORTUNITIES



TITLE SPONSORSHIP - CALL FOR DETAILS

Presenting Sponsorship exposure is offered to one company with brand / category exclusivity. Presenting Sponsor receives entitlement as "COMPANY NAME" presents the Unified World Finals in all pre and post event advertising and media, press releases and 20 VIP all access passes to the event for their distribution. Banner positioning rights on stage and in prominent areas throughout the venue. Sponsor receives a prominently placed 900 sq foot exhibit space on the Finals exhibit show floor. Larger space is available at a significantly reduced rate. Company logo on event t-shirt.

TROPHY SPONSORSHIP - USACi SPL - \$2,000

Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.

TROPHY SPONSORSHIP - DB DRAG RACING - \$2,000

Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.

TROPHY SPONSORSHIP - USACi SQ - \$1,000

Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.

TROPHY SPONSORSHIP - BASS RACE - \$1,000

Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.

TROPHY SPONSORSHIP - USACI CAR SHOW - \$1,000

Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.

TROPHY SPONSORSHIP - ALL TROPHIES FOR THE WORLD FINALS - \$5,000 EXCLUSIVE (\$7000 value)

Your investment is for the exclusive sponsorship. Your company name and logo on the World Finals trophies.

COMPETITOR PLAQUE SPONSORSHIP - DB DRAG - BASS RACE - \$1,000

Your company logo on World Finals plaques. Every participant receives one of these wooden plaques!

COMPETITOR PLAQUE SPONSORSHIP - USACi - \$1,000

Your company logo on World Finals plaques. Every participant receives one of these wooden plaques!

PIT ROAD - TUNE UP AREA - \$250

Tweak & Tune booths are 15'x20' in size and will be limited in quantity. You must be a participating exhibitor with a minimum of 200 square feet of exhibit space to secure Pit Road space.

SHOW SPONSORSHIP - \$750

The show sponsorship gives you the most bang for your buck!!! This sponsorship includes your logo on the event t-shirts, flyers, advertisements and the World Finals website.

SPL ARENA SPONSORSHIP - \$2500 - EXCLUSIVE

Put your brand out front with a HUGE 20 foot banner over the SPL ARENA announcing your company as the SPL ARENA Sponsor. The SPL ARENA is the most photographed area of the event and is where SPL enthusiasts spend most of their day.

BADGE SPONSORSHIP - \$500 - EXCLUSIVE

Your company logo will be printed on all of the World Finals show badges.

LANYARD SPONSORSHIP - \$1000 - EXCLUSIVE

Your company logo will be printed on all of the World Finals neck lanyards. (This also includes a show sponsorship)

T-SHIRT SPONSORSHIP - \$500

Your company logo will be placed on our limited edition World Finals shirts.

AFTER PARTY SPONSORSHIP - \$2500 (EXCLUSIVE)

This is one of the most talked about and most remembered activities of the weekend. Sponsorship includes banner placement, web site advertising, and 20 VIP passes to both the show and the after party. No one forgets the after party and they will not forget your company!

MODEL SPONSORSHIP - \$2500 (EXCLUSIVE)

A team of 10 models will spend the entire weekend walking, talking, and taking pictures with competitors and spectators. Models can wear your company shirts during 8 different stage productions and will be available for your booth promotions. Have them hand out your literature between shows! 90% of the pictures taken at finals include these beautiful young ladies and your company logo can be in every of those photographic memories!



EXHIBITOR CONTRACT



- No exhibitors will be allowed to move in to the facilities unless booth payment has been made in full prior to **September 4, 2009**. Booth assignments are not guaranteed until payment is received.
- Any booths that have not been paid in full by September 4, 2009 will be released for sale to other exhibitors.
- No Refunds will be given.
- As a consideration to all exhibitors, any booths containing "High Walls" or other obstructions that may block the view of other exhibitors must choose perimeter booth locations. If you have any questions regarding this, please contact us.
- Completed Exhibitor Contract / Purchase Agreement must be mailed or faxed to:
- Make checks payable to **UNIFIED WORLD FINALS - 4150 Hwy 264 East • Lowell, AR 72745**

Size	Dimension	Cost	Price
100	10 x 10	\$1000	
200	10 x 20	\$1900	
300	10 x 30	\$2850	
400	20 x 20	\$3760	
600	20 x 30	\$5200	
900	30 x 30	\$7200	
1600	20 x 80	\$9500	
40% possible booth discounts available			
BOOTH COST SUBTOTAL			\$
20 % Discount USACi or dB Drag Racing Members			-\$
10 % Discount Return Exhibitors - USACi or dB Drag			-\$
10% Discount Early Pay before August 3, 2009			-\$
TOTAL BOOTH COST AFTER DISCOUNT			= \$
Pit Road Tweak N Tune booth (\$250)			+ \$
Sponsorship _____			+ \$
Sponsorship _____			+ \$
TOTAL			= \$

Booth Number Preference

1st _____

2nd _____

3rd _____

Company Name _____

Contact Name/Title _____

Email Address _____

Payment Method (Please circle one) *Company Check* *Credit Card* (If paying by credit card, please fill out information below.)

Name on Credit Card _____

Card # _____ Expiration Date _____

3 or 4 Digit Security Code on back of Card _____

Credit Card Billing Address _____

Cardholder's Signature _____ Date _____

*Event management reserves the right to adjust booth location based on size, availability and local ordinances
If sending contract in by mail, please retain a copy for your records.*