



## PRESS RELEASE

**For Release:**  
*Immediately*

**Contact:**  
Wayne Harris  
208.773.3371  
wharris@dbdragracing.com

# 9<sup>th</sup> Annual dB Drag Racing World Finals Will be Held at the Kentucky International Convention Center on Oct 14-15, 2006

The 9<sup>th</sup> Annual dB Drag Racing World Finals will be held at the Kentucky International Convention Center on October 14-15, 2006.

dB Drag Racing is a form of car stereo competition where 2 competitors compete head to head against one another in an effort to see who has the loudest car stereo system. There are over 700 of these events taking place throughout the year, in over 50 countries. The competitors travel throughout the world in an effort to accrue points during the season. At the end of the season, the top competition teams will gain an invitation to compete at the World Finals in Louisville, KY. These competitors may spend anywhere from \$200-\$500,000+ on their audio systems and aftermarket accessories. All types of vehicles are seen, from your daily drivers to fully gutted and highly modified vehicles with walls of woofers and racks of amps and batteries.



The event is a tradeshow that is open to the public with various audio manufacturers and local retailers on hand to demo the latest and greatest in car audio and aftermarket equipment. In addition to the tradeshow, the car stereo competition takes place, which includes best of show and the deathmatch competition. This event is professionally orchestrated with live internet broadcast, huge video displays, light towers, great looking display booths and a variety of activities that take place over the course of the 2-day event. Over 200 vehicles will be on display and competing at the event.

The 145,000 square-foot Exhibit Hall of the Kentucky International Convention Center offers the space necessary to host this event. The open floorplan of the facility allows all dB Drag Finalists to have their own personal pit stall for the duration of the event. By having all of the vehicles in the facility, it allows for competitors to open up their vehicles and show off to the spectators.





**Show Hours:**

Saturday, October 14 - 10am - 7pm

Sunday, October 15 - 10am - 6pm

**Admission Price:** \$10 at the door (each day) or \$15 for a 2 day pass. Children 5-12 are \$5 each.

**Event Location:**

Kentucky International Convention Center, 221 Fourth Street, Louisville, KY 40202

**Contacts:**

dB Drag Racing Main number: 208-773-3371 or Toll Free 800-655-0010

dB Drag Racing Fax number: 208-773-3391 - website: [www.dbdragracing.com](http://www.dbdragracing.com)

email: [charris@dbdragracing.com](mailto:charris@dbdragracing.com)

**Short Description:** The top vehicles in the world compete head to head to see who has the loudest car stereo. Car Stereo Manufacturers will be exhibiting with over 200 cars on display. Competitors are competing for cash, prizes and bragging rights. Free prizes to spectators throughout the 2-day event

For additional information on the 2006 dB Drag Racing World Finals, please visit the dB Drag Racing Website at [www.dbdragracing.com](http://www.dbdragracing.com), or call (800) 655-0010.



**d B D r a g R a c i n g A s s o c i a t i o n**

1602 E. Seltice Way, Suite A-399 – Post Falls, ID 83854 – Tel 208-773-3371 – Fax 208-773-3391

[www.dbdragracing.com](http://www.dbdragracing.com)